



FOR IMMEDIATE RELEASE

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CYMBA MUSIC PUBLISHING FINDS GLOBAL SUCCESS

Toronto-based company has secured over 150 synch licenses worldwide

TORONTO, ON - Founded in 1993, CYMBA, an acronym for Crushing Your Music Business Apathy, is an internationally renowned boutique music publishing company, led by former Vice-President of International A&R at RCA and current President of the Canadian Music Publisher's Association, Vincent Degiorgio. Through a writer-first approach, CYMBA has fast become one of the most creative publishing entities in Canada, revolutionizing genres and producing masterful songs that strike a chord with international audiences.

"I've always felt that the writers on our roster should represent the fabric of the music that speaks to the world, and not just our own backyard," said Degiorgio. "Because of that, CYMBA has been able to establish itself as a player on our continent and many others."

With a global mindset and unprecedented reach, to date, the CYMBA family, which includes Billy Ray Louis Music Publishing, has secured over 150 synch licenses worldwide with tracks featured in 11 different languages. Notable placements include, Disney's "Chimpanzee," "The Vampire Diaries," "Agent Carter," "Pretty Little Liars," "Degrassi: The Next Class," CBC's "Mr.D," "Pure" and "Crash Gallery," as well as the theatrical trailers for "The Fantastic Mr. Fox" and 2016's "Bad Moms". Today CYMBA 's impressive talent roster includes Hedley co-writer Davor Vulama, Aileen de La Cruz, and prolific producer/writer Ari Rhodes.

Recent additions to CYMBA include Music Nova Scotia African artist of the year Reeny Smith, electronic artist Jessica Nesbitt (aka "Tilsen"), pop songwriter Jesse Weeks and Edmonton's Talltale (aka Tatiana Zagorac), who was recently named to take part in Canada's Music Incubator this spring. CYMBA is also proud to internationally represent the catalogue of urban music star/TV Personality, Keshia Chante.

Degiorgio's co-writing and A&R skills recently reached another milestone, having contributed to all of the songs on Caro Emerald's blockbuster debut album 'Deleted Scenes From The Cutting Room Floor'. Certified platinum with sales of over 1 million albums in Europe, it has remained on the album chart for over 100 weeks. He also co-wrote the entire follow up, "The Shocking Miss Emerald", reaching # 1 on the Music Week UK albums chart, and is working on Caro's 3rd album.

Degiorgio and the CYMBA team continue to be at the forefront of the industry and create lasting careers for talent with their involvement in innumerable publishing and sync conferences, and songwriting workshops around the globe.

For more information, please visit: www.cymbamusic.com.

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About CYMBA Music Publishing

Founded in 1993, CYMBA (Crushing Your Music Business Apathy), is an internationally renowned boutique music publisher led by industry veteran and former Vice-President of International A&R at RCA and current President of The Canadian Music Publishers Association, Vincent Degiorgio. With a headquarters in Toronto and a mindset that's global, CYMBA stands apart infusing genres with new possibilities, crafting original and unforgettable melodies, and championing a diverse catalogue of international pop artists and writers.

To date, the CYMBA team has had songs written in over 11 different languages, with tracks featured in domestic and international films, television shows, and advertisements. Notable sync placements include; Disney's "Chimpanzee", "The Vampire Diaries", "Agent Marvel", "Pretty Little Liars", "Degrassi: The Next Class", CBC's "Mr. D", "Heartland" and "Crash Gallery", as well as the theatrical trailers for "The Fantastic Mr. Fox" and 2016's "Bad Moms". The CYMBA team has also been involved with innumerable songwriting workshops, publishing conferences, and industry initiatives to keep music progressive and build lasting careers for talent.

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